

SHOWCASE DIGITAL LINE INTERACTIVE MODEL virtual one step beyond



THE ADVANTAGES OF A DIGITAL SHOWCASE VENDING MACHINE

what are the strengths of a digital showcase?



INTERACTIVITY

It exceeds the limits of the traditional showcase by being able to offer, with images, many more products. The products can be displayed divided into different categories: multiple showcases that alternate and that customers can scroll with the same simplicity with which they scroll the photos of their smartphone



ATTRACTS AND AMAZES

With the digital showcase, the images of the products are really in contact with the observer. Your customer will literally be fascinated by the technological elegance of your pharmacy



VERSATILE

The digital showcase, taking advantage of its large display, can also be used for communication and advertising. It is also possible to alternate the display of high-resolution video and images

THE ADVANTAGES OF AN INTERACTIVE LINE VENDING MACHINE

what are the strengths of the interactive line?



TOUCH SCREEN

Don't be afraid that your customers will be displaced by so much technology. They will be able to operate on the screen with the same simplicity with which they operate on their smartphone: no longer on keys or buttons, but on a large display and an interface in line with their daily habits



PRODUCT INFORMATION

Informing customers makes them aware and helps you sell all those lesser-known products such as those you produce at your brand. Interactive will display the product's image, the information leaflet (in various languages) and the relevant video, if available.



COMMUNICATION

You can use the vending machine even to advertise brands, products, events or services showing a scheduled list which activates contents at pre-set times. When not in use, Interactive can actually reproduce videos, display a sequence or images and broadcast messages



PROMOTION

Do you want to recommend a product? Suggesting a seasonal remedy? Offer interesting conditions? All this is possible on Interactive with the Recommended and Products on offer. Black Friday? Now, you can set the discount rates everyone has been waiting for. Go also to custom campaigns with user recognition



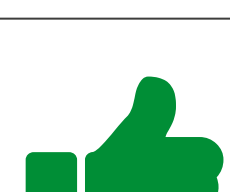
THEME INTERFACE

Do you decorate your pharmacy for Christmas? ...and the vending machine? For the festive season, with Interactive you can now set your interface to feature backgrounds, icons, "Christmas" colours and jingles to entertain your customers as they shop



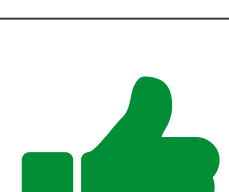
BULLETIN BOARD

Interactive comes with a motor for displaying information on the pharmacy on duty. Pharmacies are ordered by distance and you can see on the map the route to reach them



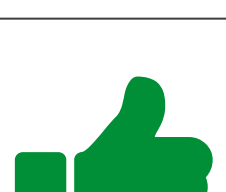
VIDEOCONFERENCING

Interactive, moreover, if equipped with the Web Cam kit, allows you to establish a videoconference with the pharmacist who can respond from an internal station or even from your mobile phone. The pharmacist can make available to buy a product for which authorisation is required



ROBOT/INTERNAL CONNECTION

Interactive can be connected to your pharmacy's robot. This allows you to sell in addition to the products displayed in the vending machine, also a selection of those present in the Robot, thus exponentially increasing the offer of products and consequently the possibility of satisfying the customer

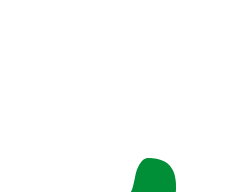


RESERVED PRODUCT MANAGEMENT

Even without Safebox (the Pharmashop24 module), you can manage reserved products and remote orders. Interactive will monitor availability and it will send to the customer a "product ready for collection" message from interactive, once confirmed by the Robot/Internal

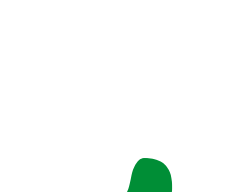
THE ADVANTAGES OF A VIRTUAL VENDING MACHINE

what are the strengths of a Virtual vending machine?



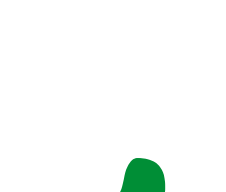
A STEP FORWARD

If you love technology, if you want to stand out and offer an unprecedented shopping experience to your customers, then Virtual is the one for you: goal achieved



EASY TO MANAGE

You do not need to recharge the vending machine as the products come directly from the Robot or internal units. Changes to the layout of the products are also immediate and do not require any manual intervention



LESS SPACE OCCUPIED

Virtual, digital showcase side, is shallow and takes away as little space as possible inside your pharmacy or can be placed totally outside in front of a wall or just outside the window

TECHNICAL FEATURES



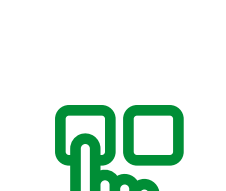
TECHNICAL DATA

- Dimensions**
Height 199 cm, width 142 cm, digital showcase depth 30 cm, Interactive depth 68 cm
Weight 300 kg
- Material**
Metal and painted stainless steel
Protective treatment in cataphoresis
Painting, where applicable, with epoxy powder
- Digital Showcase**
Anti-vandal laminated sheet
Anti-reflective treatment
- Power supply**
220-240VAC 50Hz (Optional 100-130VAC 60Hz)
- Power consumption**
Standby 140W



OPTIONALS INCLUDED

- Digital Showcase**
TFT 55" High Brightness (700 nits) FULL HD IPS LED Vertical
- Digital Showcase Touch Screen**
IP59 Anti-vandal capacitive touch-screen
Weather resistant
- Interactive Display**
21.5" high brightness TFT (500 nits) FULL HD IPS LED Vertical
- Interactive Touch Screen**
Anti-vandal capacitive touch-screen
IP59 Weather Resistant
- PC**
Chipset Intel i5 FANLESS 4GB RAM SSD 120GB
2 LAN 8 USB 4 RS232
Windows IOT
- Multimedia Kit**
Sound amplifier and loudspeakers
Adjustable at preset times
- Power Unit**
Controlled Surface Ventilation
Backup Battery
- User Devices**
Ticket Printer
Banknote reader
5-pipe self-loading token dispenser
- ROBOT Kit**
Compatible with major pharmacy robots
Additional product picking door



OPTIONAL

- Additional Devices**
Alarm, Padlocks, Banknote Reader with Changer,
21.5" TFT 1000 nits Display, 55" TFT 2500 nits Display
- POS**
Contactless
Complete Solution
- WebCam Kit**
HD Camera + Microphone for Video Conferencing
Optical recognition of passports and identity cards
- Product validation WebCam**
Video broadcast HD camera
for confirming dispensing
- QRCode scanner**
Barcode reading device
for identifying pending products
- Fingerprint kit**
Identity optical recognition
Loyal user sessions
- ELEGANCE Kit**
Complimentary supplemental lighting
Multicolour or single colour sequences
- STEEL Kit**
Chrome mouldings on the front
- SILVER Pack**
Composé de 1 blister, TPE contactless et Alarme
- GOLD Pack**
Comprend SILVER Pack + TPE completo + Kit ELEGANCE
- PLATINUM Pack**
Comprend GOLD Pack + Kit STEEL

VARIANTS OR EXTENSIONS



SAFE BOX



It allows the safe delivery of pharmaceutical products even outside the opening hours of the pharmacy, thanks to the practical safety deposit boxes reserved for customers



PASS & SAFE BOX



Integrates Safe Box functionality with a drug pass section with call button, intercom and alternate door release mechanism



GRAPHIC CUSTOMISATION



On request, it is possible to customise the colour of the structure and the graphics of the drawer