

THE ADVANTAGES OF A DIGITAL SHOWCASE VENDING MACHINE

what are the strengths of a digital showcase?



INTERACTIVITY

It exceeds the limits of the traditional showcase by being able to offer, with images, many more products. The products can be displayed divided into different categories: multiple showcases that alternate and that customers can scroll with the same simplicity with which they scroll the photos of their smartphone



ATTRACTS AND AMAZES

With the digital showcase, the images of the products are really in contact with the observer. Your customer will literally be fascinated by the technological elegance of your pharmacy



VERSATILE

The digital showcase, taking advantage of its large display, can also be used for communication and advertising. It is also possible to alternate the display of high-resolution video and images

ADVANTAGES OF THE INTERACTIVE LINE what are the strengths of the interactive line?



TOUCH SCREEN

Don't be afraid that your customers will be displaced by so much technology. They will be able to operate on the screen with the same simplicity with which they operate on their smartphone: no longer on keys or buttons, but on a large display and an interface in line with their daily habits



Informing customers makes them aware and helps you sell all those lesser-known products such as those you produce at your brand. Interactive will display the product's image, the information leaflet (in various languages) and the relevant video, if available.



COMMUNICATION

You can use the vending machine even to advertise brands, products, events or services showing a scheduled list which activates contents at pre-set times. When not in use, Interactive can actually reproduce videos, display a sequence or images and broadcast messages



PROMOTION

Do you want to recommend a product? Suggesting a seasonal remedy? Offer interesting conditions? All this is possible on Interactive with the Recommended and Products on offer. Black Friday? Now, you can set the discount rates everyone has been waiting for. Go also to custom campaigns with user recognition



THEME INTERFACE

Do you decorate your pharmacy for Christmas? ...and the vending machine? For the festive season, with Interactive you can now set your interface to feature backgrounds, icons, "Christmas" colours and jingles to entertain your customers as they shop



BULLETIN BOARD

Interactive comes with a motor for displaying information on the pharmacy on duty. Pharmacies are ordered by distance and you can see on the map the route to reach them



VIDEOCONFERENCING

Interactive, moreover, if equipped with the Web Cam kit, allows you to establish a videoconference with the pharmacist who can respond from an internal station or even from your mobile phone. The pharmacist can make available to buy a product for which authorisation is required



ROBOT/INTERNAL CONNECTION

Interactive can be connected to your pharmacy's robot. This allows you to sell in addition to the products displayed in the vending machine, also a selection of those present in the Robot, thus exponentially increasing the offer of products and consequently the possibility of satisfying the customer



RESERVED PRODUCT MANAGEMENT

Even without Safebox (the Pharmashop 24 module), you can manage reserved products and remote orders. Interactive will monitor availability and it will send to the customer a "product ready for collection" message from interactive, once confirmed by the Robot/Internal

ADVANTAGES OF A HYBRID VENDING MACHINE what are the strengths of a Hybrid vending machine?



A STEP FORWARD If you love technology, if you want to stand out

and offer an unprecedented shopping experience to your customers, then Hybrid is the one for you: goal achieved



With Hybrid, you can also sell products that can-

not be easily handled by the robot. In fact, it is able to physically contain the products thanks to a layout that proposes both the physical products contained in the machine and those that come from the Robot



to offer your customers the best automatic distribution service

OPTIONAL

Alarm, Padlocks, Banknote Reader with Changer,

HD Camera + Microphone for Video Conferencing

Optical recognition of passports and identity cards

21.5" TFT 1000 nits Display, 55" TFT 2500 nits Display

Additional Devices

Contactless

Complete Solution

WebCam Kit

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TY

Hybrid is absolutely the most complete solution

TECHNICAL FEATURES



Dimensions Height 199 cm, Width 142 cm, Depth 68 cm Weight 450 kg

Painting, where applicable, with epoxy powder

Standby 140W + 800W when the refrigerator is switched on

Material Metal and painted stainless steel Protective treatment in cataphoresis

Anti-vandal laminated sheet Anti-reflective treatment **Power supply**

Digital Showcase

220-240VAC 50Hz (Optional 100-130VAC 60HZ) **Power consumption**



Shelves [6] You can increase the number up to 8 2 blister packs included

Sales channels [60] # Variable width pushers It is possible to increase the number up to 70

Digital Showcase TFT 55" High Brightness (700 nits) FULL HD IPS LED Vertical

Digital Showcase Touch Screen IP59 Anti-vandal capacitive touch-screen Weather resistant

Interactive Display 21.5" high brightness TFT (500 nits) FULL HD IPS LED

Interactive Touch Screen Anti-vandal capacitive touch-screen IP59 Weather Resistant

2 LAN 8 USB 4 RS232 Windows IOT **Multimedia Kit** ((•))

Power Unit

User Devices (0) Ticket Printer Banknote reader 5-pipe self-loading token dispenser

Loading from behind

Adjustable at preset times Controlled Surface Ventilation

Sound amplifier and loudspeakers

Backup Battery

Opening doors and sliding shelves for loading from behind

Chipset Intel I5 FANLESS 4GB RAM SSD 120GB

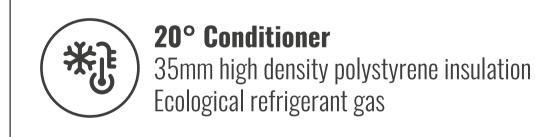
Product validation WebCam 0 Video broadcast HD camera for confirming dispensing **ORCode scanner** Barcode reading device

for identifying pending products









SILVER Pack



Includes GOLD Pack + STEEL Kit

Includes contactless POS and Alarm

Additional pushers if connected to INTERNAL

PLATINUM Pack

PASS & SAFE BOX

VARIANTS OR EXTENSIONS



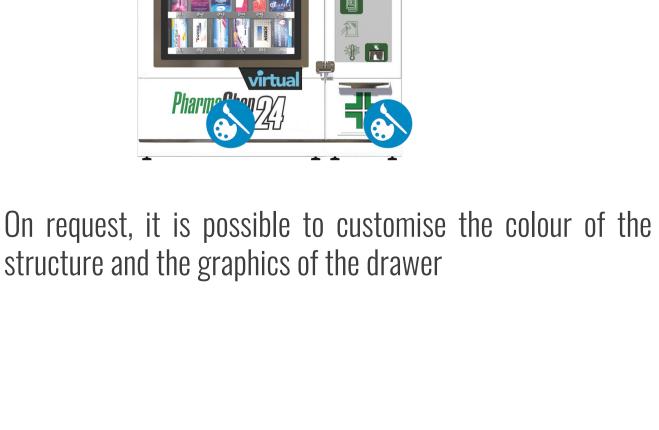
SAFE BOX





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GRAPHIC CUSTOMISATION

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